

WHAT DO WE REALLY WANT TO ACHIEVE?

COST TO STUDENTS

\$6.3 trillion

The market for global education expenditures by 2017, according to estimates. Included are e-learning, edu-gaming, social/learning communities, test prep, language and others ranging from early education and K-12 through to post secondary, higher education and corporate learning.

And yet majority of students say they do not know which subject to study at college but ready to invest heavily and without any deliberation in their higher education (meanwhile building a future with huge debt).

Source: <http://www.gilfuseducationgroup.com/education-market-factbook>