

AN ALTERNATIVE VIEW OF

MAKING CHANGE HAPPEN

FOR BEGINNERS

MANY LEADERSHIP TEAMS OVERLOOK THE IMPORTANCE OF SOME BASIC PRINCIPLES. THESE THREE KEY PRINCIPLES SEEM TO BE THE MOST COMMONLY OVERLOOKED WHEN IT COMES TO ORGANISATIONAL CHANGE.

1) THE NUMBER ONE REASON WHY SO MANY ORGANISATIONS FAIL TO RESOLVE THEIR KEY CHALLENGES IS BECAUSE THEY FAIL TO IDENTIFY THE REAL CHALLENGES THEY FACE IN THE FIRST PLACE.

2) YOU NEED TO ENVISION SUCCESS THROUGH A MULTI-DIMENSIONAL PERSPECTIVE.

3) AUDACITY TO OUTPERFORM MEANS YOU MAKE CHANGES TO YOUR ORGANISATION THAT ALLOWS IT TO PLAY "TO WIN" AND NOT PLAY "NOT TO LOSE".

ORGANISATIONS THAT FOCUS ON THESE THREE PRINCIPLES MAKE CHANGE HAPPEN.

3 BASIC PRINCIPLES OF ORGANISATIONAL CHANGE

