

PR ESS R E L E A S E

sparkChief and Tonushree Mondal Consulting enter into agreement to provide career navigation technology solutions in Europe

March 03, 2021 12:30 PM Central European Time

GENEVA – sparkChief & Co. has entered into an agreement with Tonushree Mondal Consulting (TMC) to provide career navigation technology solutions that are built on the latest cloud-based applications and new approaches.

sparkChief will represent and distribute TMC's cloud-based mobile and desktop application—called Gryd™—in Europe. Gryd™ allows employees to explore their career growth potential within the organisation and helps employers retain their best talent. The partnership will have a distinct focus on growing sparkChief's career solutions consulting business in Europe.

"The thought leadership, vision, expertise, and creative thinking that sparkChief leadership brings to this partnership is a perfect match," according to Tonushree Mondal, President of TMC, "and will put both firms in a great position to develop unique offerings that today's clients expect in Europe."

"TMC's expertise and experience in building customer-centric technology solutions driven by insights and many years of consulting experience will help us accelerate our growth trajectory with current and prospective clients," continued Ali Kursun, Managing Partner at sparkChief. "We are very excited to be able to bring new solutions not only based on user friendly technology but also at a fraction of a cost. Our aim is simply to bring new thinking and practical approaches to the market that help HR professionals successfully implement career development programmes that last."

ABOUT sparkChief & Co.

sparkChief & Co. (www.sparkchief.com), founded in 2017, is a management consulting firm based in Switzerland. Headquartered in Geneva, sparkChief provides management consulting services that help organisations to make the most effective strategic business and workforce decisions to accelerate growth.

ABOUT Tonushree Mondal Consulting LLC

Tonushree Mondal Consulting (www.tmondal.com), founded in 2015, is a consulting firm based in the US. Headquartered in Philadelphia, Tonushree Mondal Consulting provides culture and people strategy, organisation, and career architecture design, performance and talent review process refinement, executive coaching, and leadership development consulting services.

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