

WHAT DO YOU REALLY WANT TO ACHIEVE?

COST TO EMPLOYERS

\$359 billion

The global market for training expenditures in 2016. Training Industry estimates that companies spend an average of 39% of their training budget on external (outsourced) suppliers, while approximately 61% of their budgets is spent on internal resources. The breakdown of the external spending is approximately 12% for tuition reimbursement, 21% for employee courses and courseware, 2% for customer education, and 4% learning services and technologies.

And yet majority of employers say they have difficulty to engage the right people needed to sustain good performance but invest heavily in training for the wrong skill sets for the wrong employees while wasting valuable resources of their organisations.

Source: Trainingindustry.com